



Dear Community Supporter:

There is something exciting happening in your community! It's our May Day Celebration supporting Fifth District Elementary PTA and you can be part of this wonderful event. If you have ever wondered how you can make a difference, then please join us in our efforts to support the children in our community. Our May Day Celebration will be on Saturday, May 5, 2018 at Fifth District Elementary School.

Our fundraising efforts through the May Day Celebration ensures that the children in our school will continue to have access to outstanding learning opportunities. We hope to be able to purchase items like classroom equipment, school assemblies, after school clubs, field trips, playground equipment, school furniture, and much more.

This is a *grass roots* effort for our children and we look toward local businesses, organizations, and families to help us out by either becoming a Sponsor of our May Day Celebration, donating merchandise, services, gift cards, and purchasing advertisements.

Thank you in advance for your consideration. Please accept our sincere thanks and gratitude for your generosity. I hope that you will be able to join us for our May Day Celebration

Together We Can Make Difference,

Suzi Ford

Sponsorship Chair

Suziford9@gmail.com

410-961-4222 **note if you are making the ask you can substitute your info here also & remove this line when printing / handing out**

Sponsorship Opportunities

Sponsorship Level Benefits:

Presenting Sponsor at \$1,000

- Complimentary Promotional Space at Event
- Company Name on School Sign for the Month of May
- Full Page Full Color Ad in the Booster Book
- Company Brand / Logo Back of May Day T-shirt
- Company Brand / Logo Featured on Promotional Materials
- Verbal Recognition at Event and through Social Media
- Promotional Item Placed in Booster Ad Bag

Gold Sponsor at \$500

- Complimentary Promotional Space at Event
- Full Page Ad in Booster Book
- Company Brand / Logo Back of May Day T-shirt
- Company Brand / Logo Featured on Promotional Materials
- Verbal Recognition at Event and through Social Media
- Promotional Item Placed in Booster Ad Bag

Silver Sponsor at \$250

- Half Page Ad in Booster Book
- Company Brand / Logo Back of May Day T-shirt
- Company Brand / Logo Featured on Promotional Materials
- Verbal Recognition at Event and through Social Media
- Promotional Item Placed in Booster Ad Bag

Bronze Sponsor at \$100

- Half Page Ad in Booster Book
- Company Brand / Logo Featured on Promotional Materials
- Recognition at Event and through Social Media

Booster Book Opportunity



The May Day Booster Book is a fun-filled keepsake that is given to all 300 students free of charge the week prior to our event. It is filled with information about the activities planned for our May Day event as well as student & family tribute ads, teacher recognition ads, booster grams to/from friends, pictures from activities throughout the school year, PTA info and ads from community businesses. And best of all, this has been a tradition for over 40 years!

Examples



AD PRICES

Business Card or 1/8 Page	\$10.00
Quarter Page	\$15.00
Half Page	\$25.00
Full Page	\$50.00

BOOSTER BOOK ADVERTISEMENT

Business: _____ Website: _____

Contact Name: _____ Phone: _____

Email: _____ Amount Enclosed: _____

Circle Ad Size: Biz Card ¼ Page ½ Page Full Page Cash Check# _____

Unique Opportunities

All ads must be submitted by Monday, March 26th

Donation of Merchandise / Services:

By donating an item, you'll have an opportunity to enhance our May Day Celebration experience for over 500 participants. At our Celebration we host a number of additional fundraising enhancements that range from Bake Sale Tables to a Live & Silent Auction. We would be happy to retrieve any donated items if needed.

Volunteering:

By donating your time to our May Day Celebration, you'll have an opportunity to connect with your community and provide a wonderful experience for our families. We are in need of 200 volunteers to assist us throughout the planning process and day of activities. We have a wide range of volunteer opportunities available for all ages. This is a great alternative if you are unable to contribute in other ways.

2018 – 2019 Partnership Opportunities

Dragon Dash:

Our fundraising efforts through the Dragon Dash ensure that the children in our school will continue to have access to outstanding learning opportunities. Our Dragon Dash is a Fall Festival with a Fun Run. It's an opportunity for our community to celebrate Fall and get fit doing it. In addition, we have a fall produce stand, merchandise vendors and food booths. We are always in need of sponsors, merchandise, and volunteers for this fundraiser.

Basket Bingo

Our fundraising efforts through the Basket Bingo ensure that the children in our school will continue to have access to outstanding learning opportunities. Our Basket Bingo is like a regular Bingo except that the prizes are baskets filled with popular themed products, gourmet foods & beverages, professional services, kid's toy's, etc. We are always in need of sponsors, merchandise, and volunteers for this Fundraiser.

You may sponsor all three events for \$2,000

